Demographic and Income Profile

Summary	Census 2010	2019	2024
Population	4,053	4,893	5,380
Households	1,639	1,957	2,147
Families	1,203	1,425	1,560
Average Household Size	2.47	2.50	2.51
Owner Occupied Housing Units	1,247	1,531	1,683
Renter Occupied Housing Units	392	425	464
Median Age	38.5	40.8	41.4

Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.92%	1.24%	0.77%
Households	1.87%	1.25%	0.75%
Families	1.83%	1.15%	0.68%
Owner HHs	1.91%	1.32%	0.92%
Median Household Income	3.04%	2.17%	2.70%

Households by Income	2019 Number	2019 Percent	2024 Number	2024 Percent
<$15,000	125	6.4%	103	4.8%
$15,000 - $24,999	174	8.9%	143	6.7%
$25,000 - $34,999	148	7.6%	139	6.5%
$35,000 - $49,999	259	13.2%	240	11.2%
$50,000 - $74,999	334	17.1%	346	16.1%
$75,000 - $99,999	350	17.9%	389	18.1%
$100,000 - $149,999	305	15.6%	390	18.2%
$150,000 - $199,999	158	8.1%	239	11.1%
$200,000+	104	5.3%	157	7.3%

	2019	2024
Median Household Income	$68,906	$80,035
Average Household Income	$86,593	$102,969
Per Capita Income	$33,957	$40,293

Population by Age	Census 2010 Number	Census 2010 Percent	2019 Number	2019 Percent	2024 Number	2024 Percent
0 - 4	332	8.2%	333	6.8%	345	6.4%
5 - 9	293	7.2%	353	7.2%	378	7.0%
10 - 14	276	6.8%	346	7.1%	408	7.6%
15 - 19	227	5.6%	289	5.9%	348	6.5%
20 - 24	182	4.5%	222	4.5%	239	4.4%
25 - 34	512	12.6%	545	11.1%	558	10.4%
35 - 44	611	15.1%	644	13.2%	663	12.3%
45 - 54	575	14.2%	687	14.0%	732	13.6%
55 - 64	497	12.3%	638	13.0%	707	13.1%
65 - 74	341	8.4%	520	10.6%	567	10.5%
75 - 84	167	4.1%	246	5.0%	350	6.5%
85+	40	1.0%	70	1.4%	84	1.6%

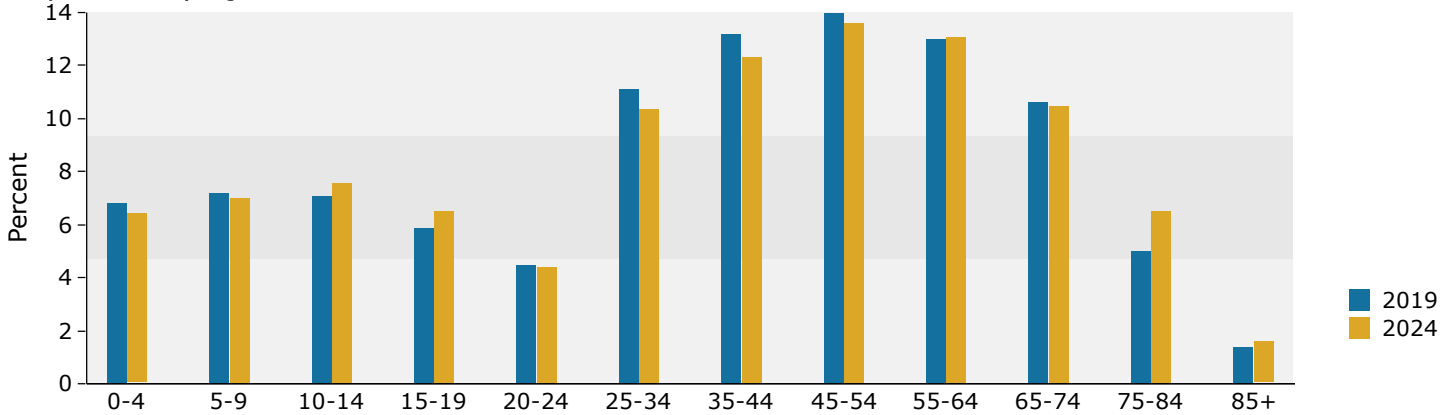| Race and Ethnicity	Census 2010 Number	Census 2010 Percent	2019 Number	2019 Percent	2024 Number	2024 Percent
White Alone	3,005	74.1%	3,605	73.7%	3,929	73.0%
Black Alone	756	18.7%	865	17.7%	930	17.3%
American Indian Alone	7	0.2%	8	0.2%	9	0.2%
Asian Alone	79	1.9%	124	2.5%	157	2.9%
Pacific Islander Alone	2	0.0%	4	0.1%	4	0.1%
Some Other Race Alone	126	3.1%	172	3.5%	203	3.8%
Two or More Races	78	1.9%	116	2.4%	148	2.8%
Hispanic Origin (Any Race)	326	8.0%	455	9.3%	553	10.3%

Data Note: Income is expressed in current dollars.

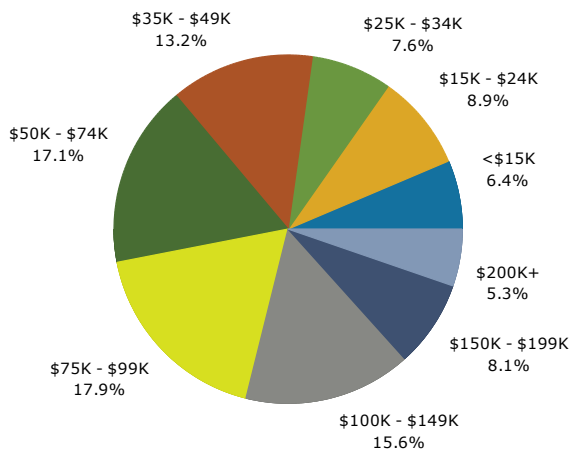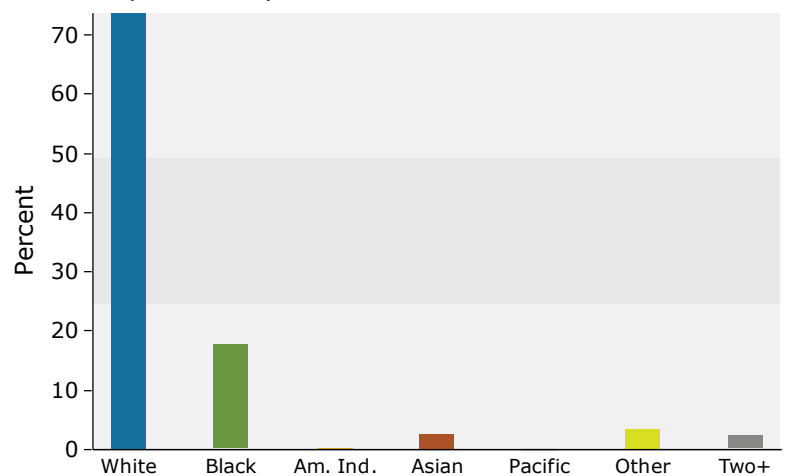**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

December 27, 2019

![esri]

Demographic and Income Profile

887 NE Main St, Simpsonville, South Carolina, 29681
Ring: 1 mile radius

Prepared by Esri
Latitude: 34.75393
Longitude: -82.26664

Trends 2019-2024

Bar chart of Annual Rate (in percent), categories: Population, Households, Families, Owner HHs, Median HH Income. Legend: Area, State, USA.

Population by Age

Bar chart of Percent by age group: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+. Legend: 2019, 2024.

2019 Household Income

Pie chart:
- $35K - $49K: 13.2%
- $25K - $34K: 7.6%
- $15K - $24K: 8.9%
- <$15K: 6.4%
- $200K+: 5.3%
- $150K - $199K: 8.1%
- $100K - $149K: 15.6%
- $75K - $99K: 17.9%
- $50K - $74K: 17.1%

2019 Population by Race

Bar chart of Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+.

2019 Percent Hispanic Origin: 9.3%

Demographic and Income Profile

887 NE Main St, Simpsonville, South Carolina, 29681
Ring: 3 mile radius

Prepared by Esri
Latitude: 34.75393
Longitude: -82.26664

Summary	Census 2010	2019	2024
Population	38,530	43,692	46,898
Households	15,059	17,095	18,328
Families	11,038	12,398	13,250
Average Household Size	2.55	2.55	2.55
Owner Occupied Housing Units	11,612	13,277	14,348
Renter Occupied Housing Units	3,447	3,818	3,980
Median Age	38.1	40.0	40.5

Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.43%	1.24%	0.77%
Households	1.40%	1.25%	0.75%
Families	1.34%	1.15%	0.68%
Owner HHs	1.56%	1.32%	0.92%
Median Household Income	2.58%	2.17%	2.70%

Households by Income	2019 Number	2019 Percent	2024 Number	2024 Percent
<$15,000	737	4.3%	627	3.4%
$15,000 - $24,999	1,101	6.4%	939	5.1%
$25,000 - $34,999	1,610	9.4%	1,522	8.3%
$35,000 - $49,999	2,402	14.1%	2,207	12.0%
$50,000 - $74,999	3,381	19.8%	3,446	18.8%
$75,000 - $99,999	2,862	16.7%	3,134	17.1%
$100,000 - $149,999	3,050	17.8%	3,721	20.3%
$150,000 - $199,999	1,219	7.1%	1,725	9.4%
$200,000+	734	4.3%	1,007	5.5%
Median Household Income	$68,242		$77,500	
Average Household Income	$85,161		$97,583	
Per Capita Income	$32,755		$37,468	

Population by Age	Census 2010 Number	Census 2010 Percent	2019 Number	2019 Percent	2024 Number	2024 Percent
0 - 4	2,640	6.9%	2,651	6.1%	2,800	6.0%
5 - 9	2,715	7.0%	2,852	6.5%	2,972	6.3%
10 - 14	2,898	7.5%	2,963	6.8%	3,202	6.8%
15 - 19	2,524	6.6%	2,639	6.0%	2,882	6.1%
20 - 24	1,805	4.7%	2,336	5.3%	2,200	4.7%
25 - 34	4,905	12.7%	5,507	12.6%	6,016	12.8%
35 - 44	5,880	15.3%	5,802	13.3%	6,167	13.2%
45 - 54	5,892	15.3%	6,160	14.1%	6,141	13.1%
55 - 64	4,641	12.0%	5,836	13.4%	6,107	13.0%
65 - 74	2,815	7.3%	4,267	9.8%	4,836	10.3%
75 - 84	1,361	3.5%	2,030	4.6%	2,787	5.9%
85+	454	1.2%	649	1.5%	786	1.7%

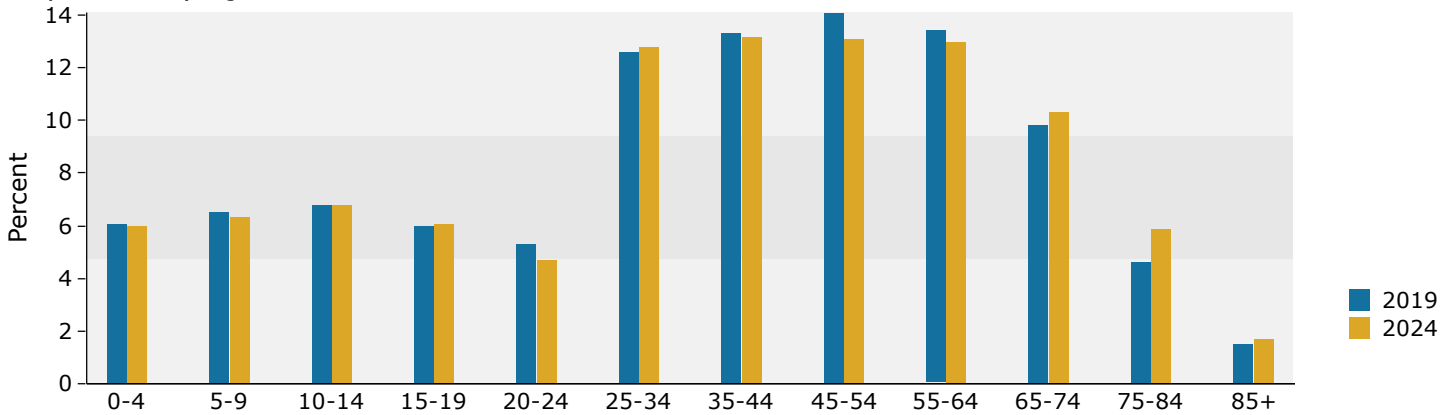| Race and Ethnicity	Census 2010 Number	Census 2010 Percent	2019 Number	2019 Percent	2024 Number	2024 Percent
White Alone	29,665	77.0%	33,318	76.3%	35,429	75.5%
Black Alone	6,299	16.3%	6,889	15.8%	7,282	15.5%
American Indian Alone	85	0.2%	88	0.2%	94	0.2%
Asian Alone	639	1.7%	930	2.1%	1,157	2.5%
Pacific Islander Alone	46	0.1%	67	0.2%	81	0.2%
Some Other Race Alone	1,057	2.7%	1,363	3.1%	1,572	3.4%
Two or More Races	740	1.9%	1,038	2.4%	1,283	2.7%
Hispanic Origin (Any Race)	2,682	7.0%	3,509	8.0%	4,179	8.9%

Data Note: Income is expressed in current dollars.

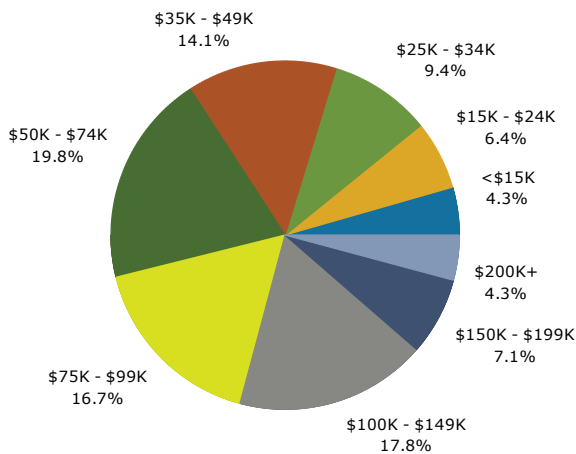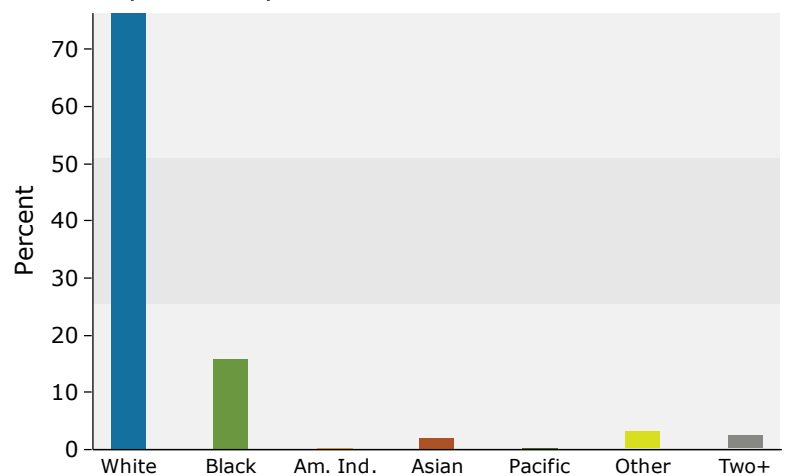**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

December 27, 2019

![esri](esri logo)

Demographic and Income Profile

887 NE Main St, Simpsonville, South Carolina, 29681

Ring: 3 mile radius

Prepared by Esri

Latitude: 34.75393

Longitude: -82.26664

Trends 2019-2024
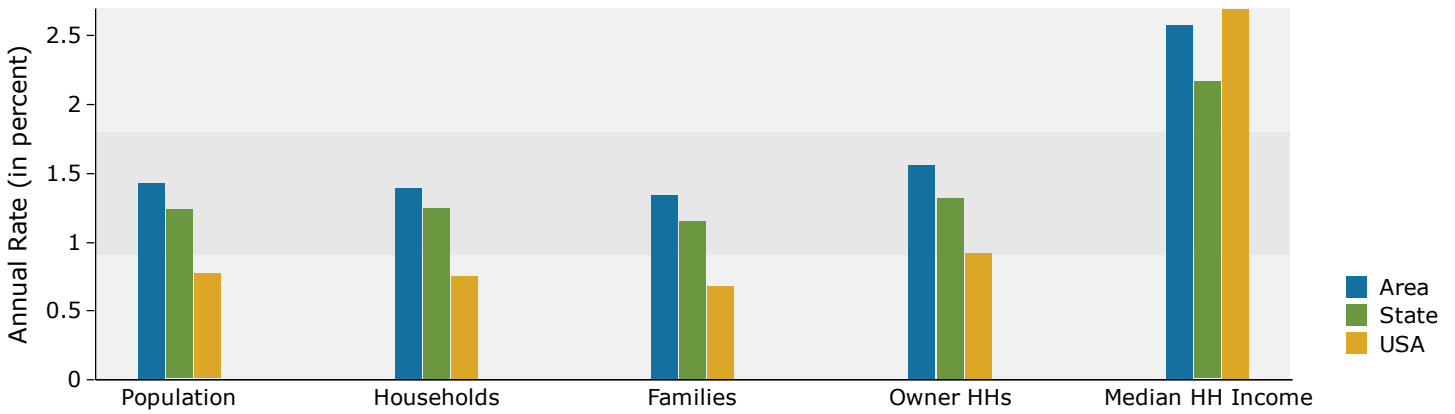
Population by Age

2019 Household Income

- $35K - $49K 14.1%
- $25K - $34K 9.4%
- $15K - $24K 6.4%
- <$15K 4.3%
- $200K+ 4.3%
- $150K - $199K 7.1%
- $100K - $149K 17.8%
- $75K - $99K 16.7%
- $50K - $74K 19.8%

2019 Population by Race

2019 Percent Hispanic Origin: 8.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

Demographic and Income Profile

887 NE Main St, Simpsonville, South Carolina, 29681
Ring: 5 mile radius

Prepared by Esri
Latitude: 34.75393
Longitude: -82.26664

Summary	Census 2010	2019	2024
Population	99,392	121,054	132,658
Households	37,434	45,215	49,388
Families	27,691	33,041	35,982
Average Household Size	2.64	2.67	2.68
Owner Occupied Housing Units	29,005	34,574	38,141
Renter Occupied Housing Units	8,429	10,640	11,248
Median Age	37.1	38.8	39.3

Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.85%	1.24%	0.77%
Households	1.78%	1.25%	0.75%
Families	1.72%	1.15%	0.68%
Owner HHs	1.98%	1.32%	0.92%
Median Household Income	1.93%	2.17%	2.70%

	2019		2024	
Households by Income	Number	Percent	Number	Percent
<$15,000	1,832	4.1%	1,645	3.3%
$15,000 - $24,999	2,828	6.3%	2,527	5.1%
$25,000 - $34,999	3,502	7.7%	3,369	6.8%
$35,000 - $49,999	5,546	12.3%	5,142	10.4%
$50,000 - $74,999	8,331	18.4%	8,509	17.2%
$75,000 - $99,999	7,367	16.3%	7,998	16.2%
$100,000 - $149,999	9,401	20.8%	11,395	23.1%
$150,000 - $199,999	3,726	8.2%	5,230	10.6%
$200,000+	2,682	5.9%	3,573	7.2%
Median Household Income	$76,414		$84,087	
Average Household Income	$93,383		$105,971	
Per Capita Income	$35,089		$39,721	

	Census 2010		2019		2024	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,067	7.1%	7,704	6.4%	8,374	6.3%
5 - 9	7,623	7.7%	8,434	7.0%	8,955	6.8%
10 - 14	7,801	7.8%	8,661	7.2%	9,384	7.1%
15 - 19	6,643	6.7%	7,562	6.2%	8,283	6.2%
20 - 24	4,433	4.5%	6,289	5.2%	6,062	4.6%
25 - 34	12,776	12.9%	15,286	12.6%	17,359	13.1%
35 - 44	16,249	16.3%	17,193	14.2%	18,609	14.0%
45 - 54	15,249	15.3%	17,428	14.4%	17,627	13.3%
55 - 64	11,020	11.1%	15,635	12.9%	16,934	12.8%
65 - 74	6,427	6.5%	10,554	8.7%	12,557	9.5%
75 - 84	2,981	3.0%	4,766	3.9%	6,639	5.0%
85+	1,123	1.1%	1,540	1.3%	1,874	1.4%

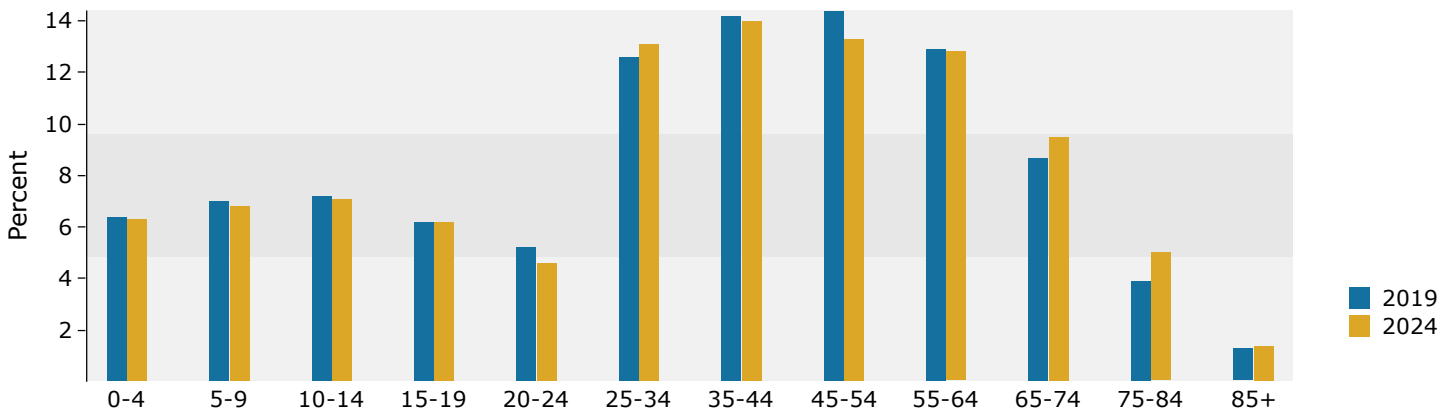|	Census 2010		2019		2024	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	76,436	76.9%	92,206	76.2%	100,088	75.4%
Black Alone	15,891	16.0%	18,490	15.3%	19,836	15.0%
American Indian Alone	239	0.2%	274	0.2%	308	0.2%
Asian Alone	2,441	2.5%	3,804	3.1%	4,793	3.6%
Pacific Islander Alone	73	0.1%	109	0.1%	135	0.1%
Some Other Race Alone	2,395	2.4%	3,290	2.7%	3,871	2.9%
Two or More Races	1,918	1.9%	2,882	2.4%	3,627	2.7%
Hispanic Origin (Any Race)	6,738	6.8%	9,438	7.8%	11,452	8.6%

Data Note: Income is expressed in current dollars.

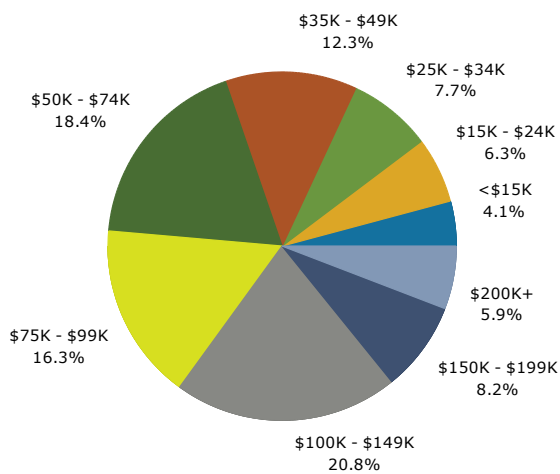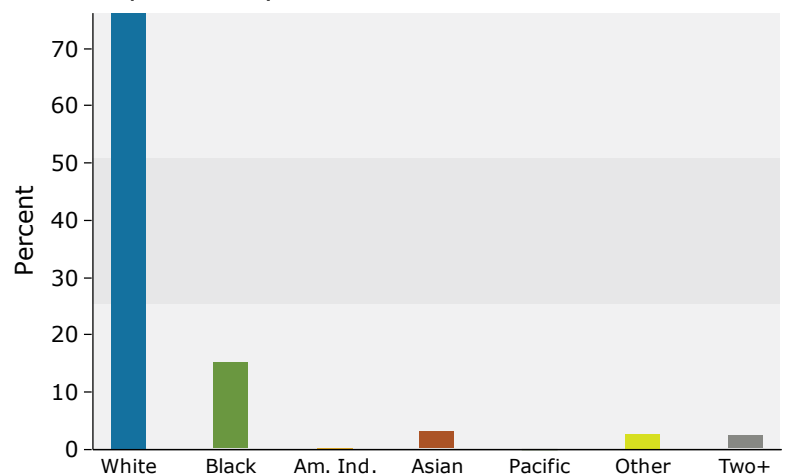**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

December 27, 2019

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Trends 2019-2024

Legend: Area, State, USA

Categories: Population, Households, Families, Owner HHs, Median HH Income

Population by Age

Legend: 2019, 2024

Age groups: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+

2019 Household Income

- $35K - $49K: 12.3%
- $25K - $34K: 7.7%
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- <$15K: 4.1%
- $200K+: 5.9%
- $150K - $199K: 8.2%
- $100K - $149K: 20.8%
- $75K - $99K: 16.3%
- $50K - $74K: 18.4%

2019 Population by Race

Categories: White, Black, Am. Ind., Asian, Pacific, Other, Two+
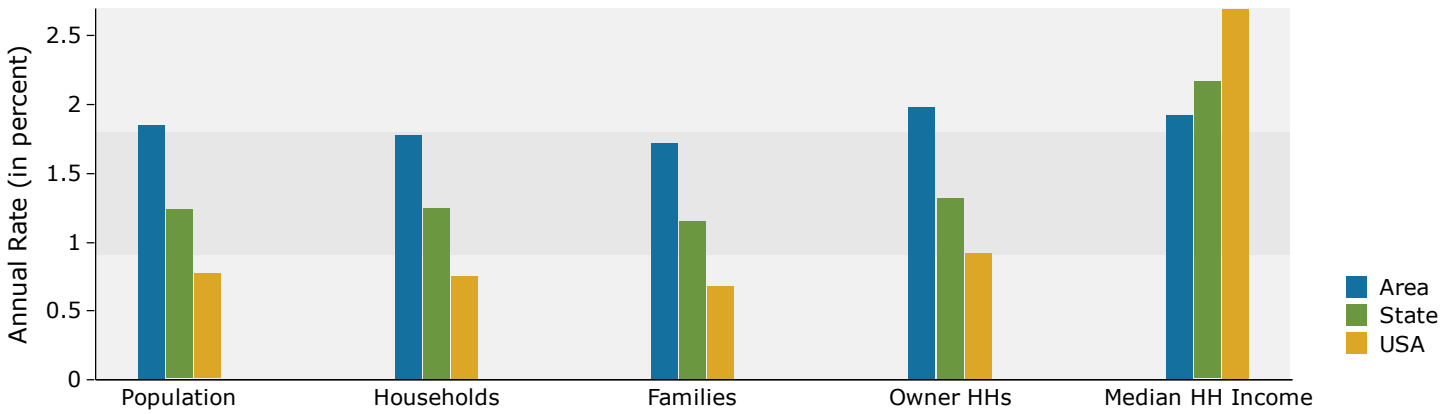
2019 Percent Hispanic Origin: 7.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.